



academia
the technology group

A worthwhile investment in higher education

More from your technology.
More from their education.



Your institution and students want value for money

You'll have seen higher education change over the last few years.

The removal of the domestic student cap has made recruitment more competitive than ever. Institutions in Europe and around the world are drawing international students away from the UK. And the perception of rising fees has created a need for more value from courses and experiences.

Students choose universities more like consumers. Assessing league tables. Tracking employability statistics. Reviewing satisfaction surveys. And if young people are to pick your institution, it has to be worth it.

You need to give your students more.

So how can you deliver what students want – and do so even better than your competition?

- By living up to what tech-savvy students expect.
- By giving faculty, staff, and management the tools to be even more efficient.

- By building learning environments where students are empowered to achieve more.
- By giving your institution a modern technological experience.

That's why you're probably already using Office 365 or Microsoft 365. They're familiar, with apps like Word and PowerPoint. They help everyone stay organised, with file storage through OneDrive. They're seamless across devices, whether that's Windows, Android, or iOS. In short, they help you, your faculty, and your students create great learning experiences.

Now, discover why adding Surface can help you enhance the experience even further, by combining the tools to create with the technology to perform and compete – wherever your students and staff are.

Read on to get more from your technology.



The Surface family, abridged

Get a feel for what the Surface range can do.

Everyone gets the best out of Windows 10 and the suite of Office apps with the right Surface model. That's not all. Every model has a touchscreen and Surface Pen to make it easy to use. And, they're all supported by world-class customer care.



Now discover which ones are right for you, your colleagues, and students.



Surface Laptop 2

Professional, portable, and packed with easy-to-use capabilities – Laptop 2 is perfect for lecturers or admin staff that need to keep things running smoothly. With a 13.5" touchscreen and up to 14.5 hours of battery,⁴ Laptop 2 can keep up.



Surface Book 2

There's no better choice for research work, wherever you are. If you need to run powerful Office apps or demanding graphics software, Surface Book 2 is the right choice.

Surface Pro 6

However you want to work, you'll find the new Surface Pro 6 instantly adapts to you. With tablet, laptop, and studio modes, it's ultra-light. Plus, you get the power of the latest 8th generation Intel® Core™ processor. It's perfect for working on campus and at home.



Surface Studio 2

Sometimes, only high power and amazing graphics can do an idea justice. When a department needs to realise its creative potential, turn to the 28" touchscreen and 13.5 million pixels of Studio 2.



Surface Go

Ideal for students, the new Surface Go fits easily into a backpack. It offers laptop performance, tablet portability, and a touchscreen. Students can even take handwritten notes with the Surface Pen.



Surface Hub 2S

Need to get a group together? On the big screen of the Hub 2, educators and students alike can create immersive, engaging experiences. Dual HD cameras open the experience to everyone, wherever they are. And, of course, Hub 2 is packed with the Office 365 apps everyone knows and loves.

⁴ Surface Laptop 2 battery life: Up to 14.5 hours of video playback. Testing conducted by Microsoft in September 2018 using preproduction Intel® Core™ i5, 256GB, 8GB RAM device. Testing consisted of full battery discharge during video playback. All settings were default except: Wi-Fi was associated with a network and Auto-Brightness disabled. Battery life varies significantly with settings, usage and other factors.

Whatever people do, they'll love Surface

It's a simple equation. Give your students better value in their education. Your institution will get better value from its technology.

Some things your staff
can do with Surface >



In lectures and seminars

It can be difficult for lecturers and tutors to create an effective learning environment. They need to look at what will benefit the students. As a whole and as individuals. In large groups or small. They have to keep lectures, assignments, and other work organised across multiple devices and notebooks. They need to be able to share ideas and views with other professors and experts. And, of course, they need to work equally well in lecture hall, lab, study, refectory, and anywhere else.

They can manage all their work on a single device when they use Surface. There's no need to add anything else to the mix. They have everything they need for more engaging lessons with access to the cloud, collaboration tools, Office apps, and other software. And they can work anywhere on and off campus with its Wi-Fi and long-lasting batteries.



Give your staff the power of Surface to:

- Bring presentations to life. For instance, they can annotate in real time and show step-by-step walkthroughs by using Surface Pen on the Surface Laptop.
- Take creativity to the next level by using the 3D capabilities of Surface and apps such as Paint 3D.
- Work where they and your students will get the biggest benefits.
- Project the screen to create huge displays via built-in Miracast technology.
- Bring everyone together round a single screen – wherever they are – with Surface Hub 2.
- Lecture the way they want. For example, they can tilt the Surface Studio to their preferred position with the zero-gravity hinge.
- Run complex models and render smoothly with Intel® quad-core processors.
- Stay protected against theft with third-party add-ons.

“I walk in the room
and teaching is
go, straight away.”

Scott Fancourt, lecturer, Sparsholt College



Learn how Sparsholt College
gets better learning results
in every environment,
with Surface. >

In the office and the research lab

Lecturers don't spend all their time in the lecture hall. So when they need to catch up on a bit of admin or they need powerful performance for in-depth research, how can Surface help?

Give your staff the power of Surface to:

- Mark up articles on the Surface Laptop with Surface Pen.
- Immerse themselves in research via the stunning visuals of Book 2's HD PixelSense displays.
- Run multiple apps at the same time on i5 and i7 Intel® Core™ processors, with no performance hit.
- Do more by using several monitors and plugging them into the Surface Laptop and Surface Dock.
- Work virtually during office hours and talk to remote colleagues with Microsoft Teams and Book 2's HD cameras.
- Apply for research grants, record marks, or carry out other admin tasks with ease, with the help of Microsoft Office.



“The Surface Hub really allows collaboration across multiple sites, between students and technology.”

Dr Eugene Lloyd, Deputy Director, Curriculum Development, Health Sciences Faculty Office, University of Bristol



Discover how the University of Bristol uses Surface for more insightful, collaborative research. >

Working from home

Lecturers get a better work/life balance when they use Surface to work from home. They'll also find it easier to come up with attention-grabbing lectures and create a better all-round experience for students.

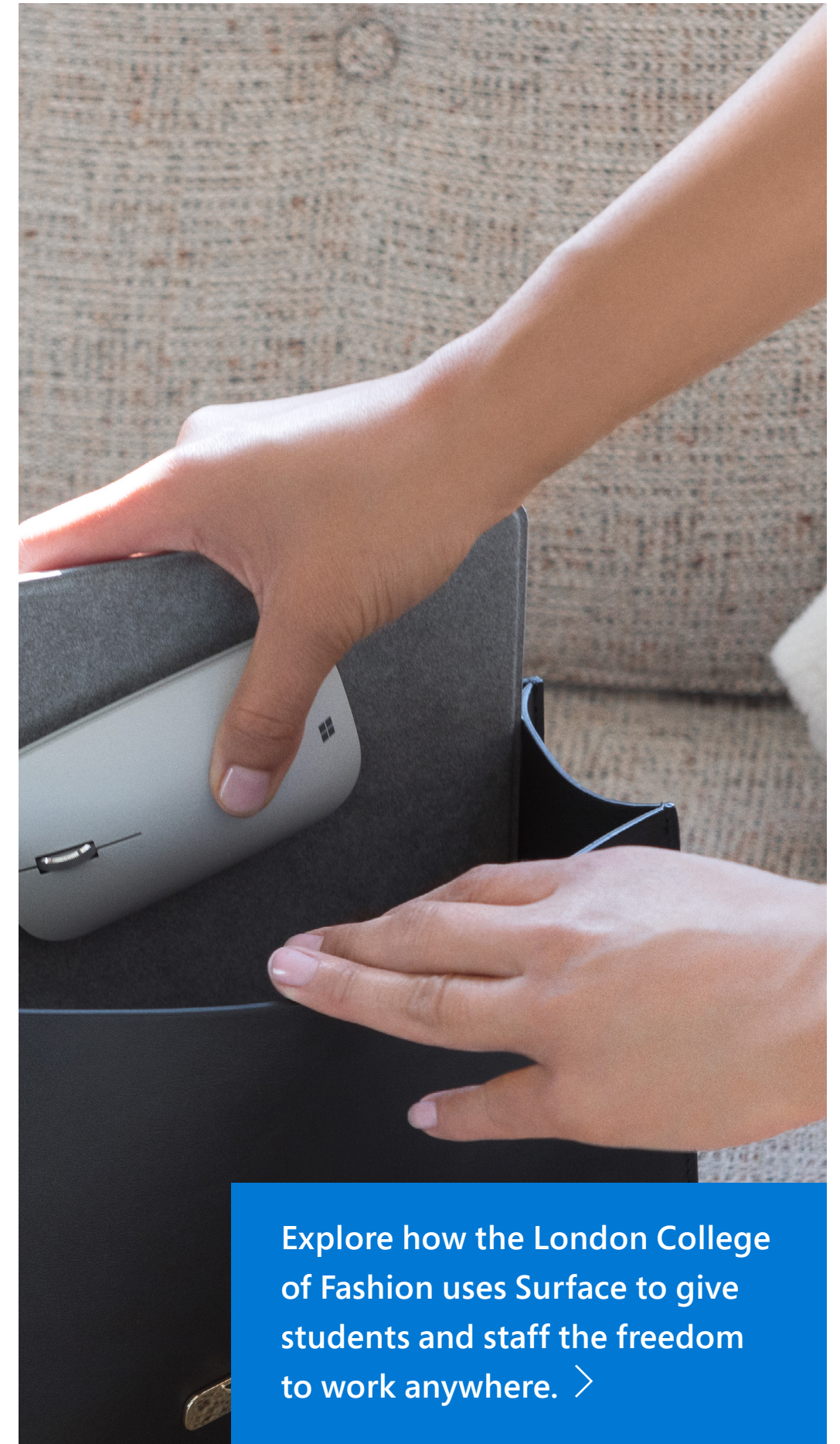
Give your staff the power of Surface to:

- Make lectures more engaging and create richer presentations with an intuitive touchscreen.
- Mark up and highlight assignments straight onto the screen with Surface Pen on the Surface Laptop, for paperless grading.
- Take snapshots of hand-writing. Then add it to OneNote and turn it into text for further exploration. It's all possible with Office Lens.
- Carry work around, thanks to the light-weight design and versatility of devices such as the Surface Book.
- Work together with students and faculty in virtual teams using Teams and Staff Notebook.

...and it gives your students the power to be more creative.

“The best part about the Surface Book was I was able to work from anywhere.”

Tim Pituscan, Fashion Illustration Student,
London College of Fashion, UAL



Explore how the London College of Fashion uses Surface to give students and staff the freedom to work anywhere. >

Working behind the scenes

Whether your institution has its own IT support or you rely on outsourcing, it's easy to set up and run Surface. So easy, in fact, that lecturers don't get distracted from their main work.



Easy to deploy

It's simple to deploy new devices with Autopilot, a fresh way of getting them up and running. Surface was the first device to offer Autopilot – and it's still first to receive updates. Simply unbox the Surface device and switch it on. Autopilot sets it up from the cloud. With a few clicks, it's secured, enrolled for mobile device management, and ready to use. It's so simple that you don't need to plan deployment ahead for the new academic year. And IT doesn't need to get involved.

Easy to manage

Whatever software you already have, Surface and Windows 10 will work smoothly with it. That means there are no surprises in the way users manage it. It also stays up to date so they're always working with the latest technology. And if any of the devices are lost or stolen – or if they're used for something else – Intune Device Wipe resets it. Surface is available now as a Microsoft Managed Desktop device.

Easy to secure

Keeping student records and other data safe can be a real headache. Surface devices have a wide range of security measures to protect data at every level. They follow all the Windows 10 security standards, and include a built-in firewall, automatic security updates, and an anti-malware solution. Logging on is secure with Windows Hello biometric authentication.

Want to give your tech hyper-powers?

Step up the performance of your Surface to yet another level. All you need do is add Microsoft 365.

Microsoft 365 brings together Office 365, Windows 10, and Enterprise Mobility + Security. It's everything lecturers and staff need to deliver secure, engaging education.

Windows 10 brings out the best in lecturers and students. They can work together, explore, and work on a personalised learning path. And, they can do it across every device. It's the most secure Windows ever, with enhanced safeguards that include fast, secure sign-in.

Enterprise Mobility + Security gives extra protection for Office 365. You can securely deliver all your apps to any device and guard your institution's assets. Both on-premises and in the cloud.

Here's what you can get from Microsoft Office 365 running on Surface



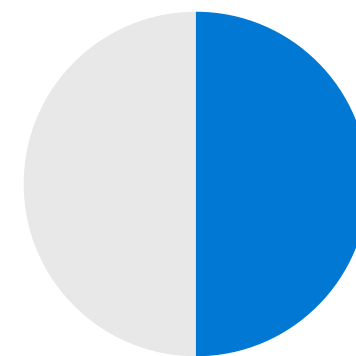
11.2 percent reduction in Microsoft licensing costs.



9.4 percent reduction in third-party license and software costs, e.g., other email packages.



11.9 percent reduction in IT support costs for legacy systems.



50 percent reduction in SAN requirements.

A touch of proof

According to Forrester, Microsoft 365 on Surface:

- Saves at least five hours a week on common tasks.
- Improves ROI by around 11 percent.
- Improves employee retention, according to 76 percent of respondents.
- Improves employee satisfaction, according to 75 percent of respondents.
- Reduces the cost of security breaches by 80 percent.

Want to know more?

Get in touch with your account manager.

Cut IT costs and secure future success, with higher education technology solutions from Academia

As students research universities and colleges in a consumer led mind-set, the devices and technology on offer can play a crucial role in their decision making. Having the right technology can not only help attract and retain prospect students by offering learning innovation; it enables institutions to attract the best talent, ease ever-increasing staff workloads, and ultimately compete against other universities and apprenticeships.

Academia has over 12 years' experience of working in the education sector, providing IT solutions to over 300 Higher Education institutions. Thanks to our experience, we have the ability to recommend the right technology drawing on our extensive breadth of knowledge.

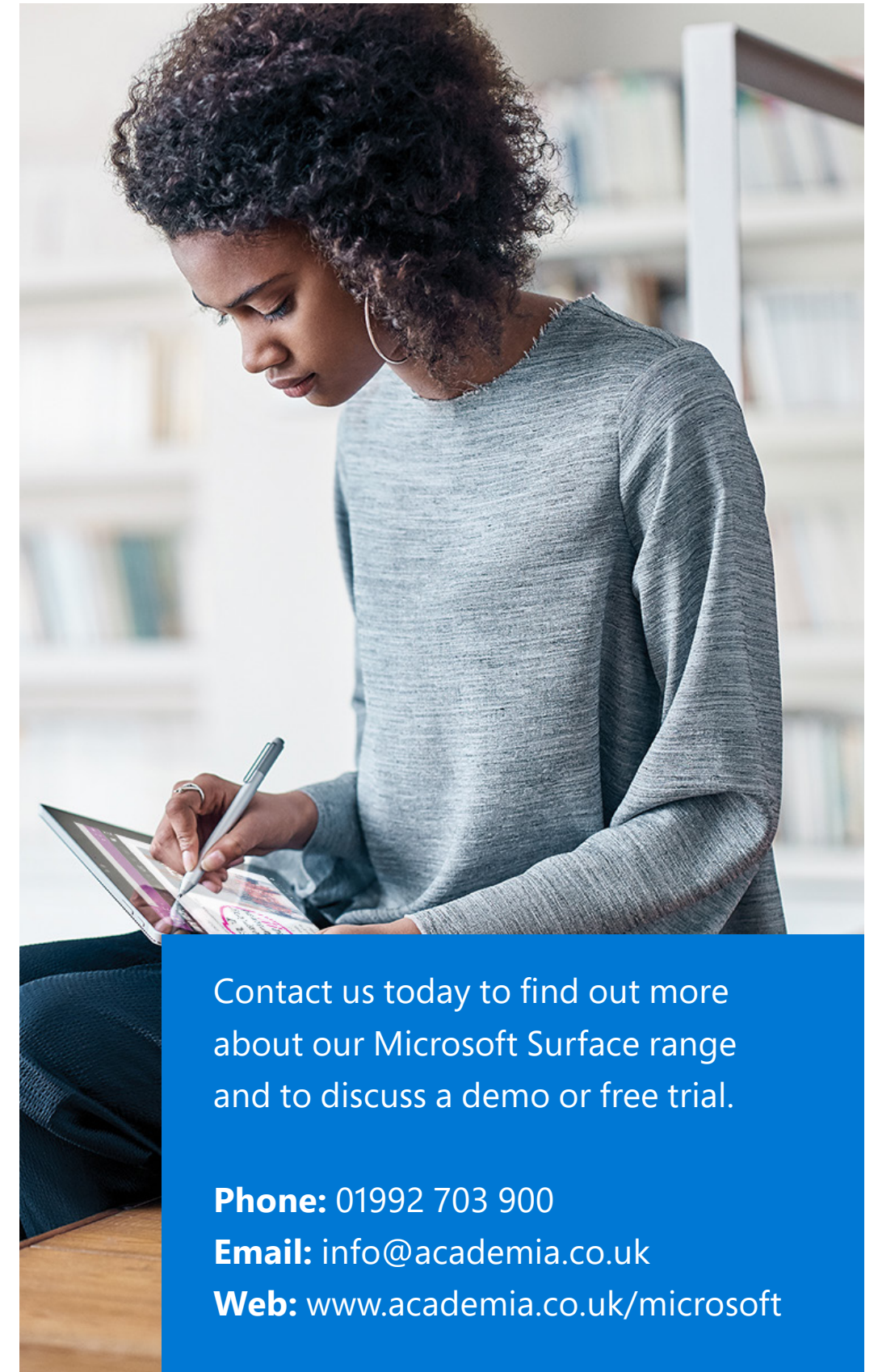
We understand your challenges, and offer the extra resource needed as a trusted partner to help you keep pace with change and achieve your goals – as well as solutions that support with vision

and strategy, device training, and mobile device management.

Today our expanded portfolio includes a range of Microsoft Surface devices designed to meet the needs of staff and students alike.

To experience technology that combines creativity with competitive performance we offer the opportunity to trial a **Surface device free for 30-days**, so you and your colleagues can discover the benefits for yourselves.

To help with cost savings, Academia also offer the chance to re-cycle your old IT assets using our secure and sustainable **Revive IT** refresh process. We offer the residual value of your old hardware which we safely wipe; helping you reduce the expense of new devices and re-focus budget on securing the future success of your institution.



Contact us today to find out more about our Microsoft Surface range and to discuss a demo or free trial.

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